

The logo for TÜRSAB, featuring the word "TÜRSAB" in a bold, red, sans-serif font. Above the letters "Ü" and "S" are horizontal bars, with a small red graphic element above the "Ü".

TÜRSAB

The logo for the International Tourism Forum, featuring a large, stylized letter "T" on the left. The vertical bar of the "T" is composed of four stacked, overlapping triangles in shades of yellow, orange, red, and purple. To the right of the "T" is the text "INTERNATIONAL TOURISM FORUM" in a bold, black, sans-serif font, stacked in three lines.

**INTERNATIONAL
TOURISM
FORUM**

Renascence

10:00 – 10:45

OPENING CEREMONY

11:00 – 11:50

THE NEW ROADMAP OF ECONOMY

Moderator: Mr. Hakan GÜLDAĞ, Chairman of the Board of Dünya News

- H.E. Mr. Rıza Tuna TURAGAY, Republic of Turkey, Deputy Minister of Trade
- Prof. Dr. Ali Alp, TOBB ETÜ University and Former Deputy Undersecretary of the Ministry of Culture and Tourism
- Mr. Vahap MUNYAR, General Coordinator of Dünya News

12:00 – 12:50

RACE IS STARTING AGAIN

Moderator: Mr. Firuz B. BAĞLIKAYA, President of TÜRSAB

- Mr. Pawel NIEWIADOMSKI, President of ECTAA
- Mr. Norbert FIEBIG, President of DRV (German Travel Association)
- Mr. Mark TANZER, Chief Executive of ABTA (Association of British Travel Agents)
- Ms. Ivana JELINIC, President of FIAVET (Italian Federation of Travel & Tourism Associations)
- Mr. Lysandros TSILIDIS, President of FEDHATTA (Federation of Hellenic Associations of Tourist and Travel Agencies)

14:00 – 14:50

NEW DIRECTION IN AVIATION, FLYING POST-PANDEMIC

Moderator: Mr. Sani ŞENER, CEO of TAV Airports

- Mr. Ahmet OLMUŞTUR, Turkish Airlines Assistant General Manager
- Mr. Rafael SCHVARTZMAN, IATA Regional Vice President for Europe
- Ms. Güliz ÖZTÜRK, CCO of Pegasus Airlines

15:00 – 15:50

THE HOSPITALITY INDUSTRY CHANGING WITH THE PANDEMIC

Moderator: Mr. Ali ÇAĞATAY, EkoTürk TV

- Mr. Sururi ÇORABATIR, President of TÜROFED (Turkish Hoteliers Federation)
- Ms. Oya NARİN, President of TTYD (Turkish Tourism Investors Association)
- Ms. Müberra ERESİN, President of TÜROB (Hotel Association of Turkey)
- Mr. Ertan USTAOĞLU, President of TURKODER (Small and Boutique Hotels of Turkey)

16:00 – 16:50

THE NEW ERA OF MICE: WHERE SHOULD WE BEGIN?

Moderator: Mr. Hüseyin KURT, Chairman of TÜRSAB M.I.C.E. Board

- Mr. Hasan DİNÇ, President of SITE Turkey
- Ms. Feyhan KAPRALI, President of MPI Turkey
- Mr. Ersoy TABAKLAR, President of PCO Platform
- Ms. Meltem TEPELER, President of TUED (Turkish International Event Association)

10:30 – 11:20

WHAT'S NEXT? ROLE OF AI & BIG DATA

Moderator: Mr. Çağdaş ERGİN, Secretary General of TBV (Turkey Informatics Foundation)

- Mr. Cengiz ULTAV, President of Technology Development Foundation of Turkey
- Ms. Kübra Erman KARACA, CTO (Chief Technology Officer) at TFI TAB Food Investments
- Mr. Erdem ERKUL, Founder and President of Cerebrum Tech
- Mr. Onur DOĞAN, CESA Region Digital & Technology Leader of Ernst and Young Turkey

11:30 – 12:20

GREEN IS THE NEW TOURISM

Moderator: Ms. Aslı PASİNLİ, General Manager of WWF

- Mr. Ahmet ARAS, Mayor of Bodrum
- Mr. Muammer Ekrem ORAN, Mayor of Çeşme
- Prof. Dr. Tuncay KULELİ, Representative of Green Destinations Turkey
- Mr. Mustafa Ali YURDUPAK, Inclusive and Sustainable Growth Portfolio Manager of UNDP

13:30 – 14:20

BACKSTAGE OF TOURISM

Moderator: Ms. Aylin ÖZSAVAŞ, Chairman of TURSAB Incoming Tourism Board

- Mr. Mustafa Selçuk YAVUZKANAT, Republic of Turkey Ministry of Culture and Tourism, Assistant General Manager of Cinema
- Mr. Burhan GÜN, Esq., Secretary General of TESİYAP (Association of Television and Motion Picture Producers)
- Mr. Ahmet ZİYALAR, President and COO of Inter Medya
- Ms. Pelin MAVİLİ, Head of Public Policy at Netflix Turkey

14:30 – 15:20

TOURISM ACROSS 4 GENERATIONS MAKING OUR WAY THROUGH X, Y, Z, ALPHA: ARE THEY ALL TANGLED UP?

Moderator: Mr. Mete VARDAR, President of Jolly Tours

- Prof. Dr. Ayşe Nilüfer NARLI, Head of Sociology Department at Bahçeşehir University
- Mr. Orkun PETEKÇİ, Accor Hotels Vice President for Operations
- Mr. Sedat TUNÇ, President of Renosans İstanbul Agency

15:30 – 16:20

PACE OF CHANGE DEMANDS INTERACTIONS

Moderator: Mr. Neşet DERELİ, INFLOW Network

- Mr. Emre GELEN, INFLOW Network CEO
- Mr. Uras BENLİOĞLU, Youtube Content Producer
- Mr. Sezgin YILMAZ, Digital Content Producer
- Mr. Barkın Laçın ÖZDEMİR, Digital Content Producer