

## INVITATION TO THE HOSTED BUYER PROGRAMME

We would like to introduce to you the **29th PHILOXENIA**, the International Tourism Exhibition of Greece and invite you to participate in the Hosted Buyer Programme.

**PHILOXENIA**, from the 21<sup>st</sup> to the 24<sup>th</sup> of November 2013 in Thessaloniki - Greece, is an important event identified within the Tourist development in Greece, Europe and the broader Southeastern Mediterranean area as the right place to make business deals, enhance business relations and let the public get acquainted with new markets and destinations.

Hence, we would like to invite you to apply for the **Hosted Buyer Programme**, which is now open. Tour Operators, Incentive Houses, Associations, Press and Event Organisers can be eligible to attend PHILOXENIA 2013 as a Hosted Buyer.

Please find attached the Application Form as well as the Terms and Conditions or visit the website of [PHILOXENIA 2013](#) to fill in accordingly.

For any other information you may consider necessary, we remain at your disposal.

Sincerely yours,

Anneta Pavloudi

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