



Embassy of The Arab Republic of Egypt  
Ankara

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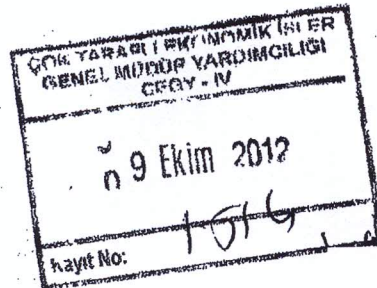
The Embassy of the Arab Republic of Egypt presents its compliments to the Ministry of Foreign Affairs of the Republic of Turkey, has the honour to inform that the 2<sup>nd</sup> Tourism Fair of the Organization of the Islamic Conference will be held between 20 - 23 December 2012 in Cairo.

The Embassy will highly appreciate if the Esteemed Ministry would kindly inform the relevant Turkish authorities.

Enclosed herewith the application form for participation and the related documents for detailed information.

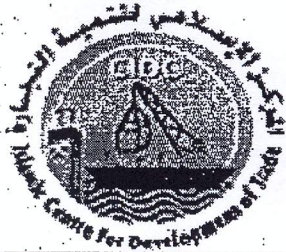
The Embassy of the Arab Republic of Egypt avails itself of this opportunity to renew to the Ministry of Foreign Affairs of the Republic of Turkey the assurances of its highest consideration.

MINISTRY OF FOREIGN AFFAIRS  
ANKARA



Tuğrul Ercan ÖZTEN  
Daire Başkanı  
IEGY-III

Islamic Center  
for Development of  
Trade



2<sup>nd</sup> Tourism Fair  
of the OIC Member States

OIC - TOURISM 2012  
20-23 December 2012

The Cairo International  
Conference Centre - Cairo

Egypt Expo &  
Convention Authority  
EECA



### Application for Participation

Company Name:

Address :

E- Mail :

Tel. :

Fax :

Contact person & his Position:

Main Exhibits / Services:

Rental Fees:

Furnished Covered Sq.m2	US\$ 200
Unfurnished Covered Sq.m2	US\$ 170
Open area Sq.m2	US\$ 70

\* 10% sales tax will be collected.

Space Required:

Rental Fees:

Mode of Payment: 25% of rental fees accompanied with the application form, 25% of rental fees with 7 days of stand allocation, the 50 % balance of rental fees will be paid before 1<sup>st</sup> November 2012.

Amounts will be paid either in cash or in a marked cheque in the name of Egypt Expo & Convention Authority, or transfer to Arab African International Bank/ Cairo , acc. no 6003364021 , swift code : ARAIEGXXXX in favor of Central Bank of Egypt , EECA's Acc. No . 04/082/17541/2 .

Applicant

Name :

Position :

Signature & Stamp:

Date :

### General Rules for Participation.

1. The request for the participation of exhibitors accompanied by the person making the rent or the total amount according to the schedule this request.
2. To prepare the viewer gets allocated to it according to the area leased from (tickets and visit the exhibition and ID) and two days before the opening of the exhibition.
3. For the entry of exhibits foreign: There is a set of rules of customs and import to be followed in galleries built in the convention center where the customs office is limited, and not finish the customs procedures of the exhibits set out for display and return or sale of the speed and facilitate the transfer of exhibits from the access ports to the exhibition ground. For more information, please contact the Department of Commerce Authority.
4. Exhibits exit / re-export: The re-export of exhibits that have not been disposed of by sale or distribution after the end of the show within a period not exceed the validity of the letter of guarantee provided to Customs. In the case of waiver of the period referred to customs rules apply on the neglected (an auction by the customs). For exhibits pure customs duties are charged 1% of the value according to the original bills.
5. For the national exhibits: exhibits is revealed to be accompanied by the entry copy of the minutes of receipt of the site and delivers at the gate of entry.
6. Help Security: The party responsible for the bar had its own all the property of their presence throughout the land of the Convention Center and shall take all precautions to secure their display and Decorated inside the showroom, as well as the provision of all means of fire insurance within the wing.
7. General observations: the right of the body that you photographed the wings and display areas as well as exhibits. In the case of the desire of the viewer in the distribution of brochures or posters advertising must obtain prior approval from the administration point of this.
8. There are some additional services (such as telephones, EE epidemiological additional loads, Internet 0.0000 etc.) and can identify these applications request to participate or submit a separate application to manage the booking, contracting and value paid by the performance of the service.
9. Refrain from participating: If the viewer wishes to withdraw before the opening of the exhibition duration of less than one month and a half without a reason acceptable to management forfeits his right to recover amounts previously paid to participate and become the prerogative of management without the need for an alert or warning. In case of acceptance of an apology before the date of the opening duration of less than a month and a half bidder shall bear 25% of the amounts outstanding. The notification shall be in writing to withdraw.

### Rules and requirements for implementation of the decoration and presentation halls open:

10. Maximum height of the offer covered 5m.
11. Maximum load to the ground as follows: (a) 2000 kg / m<sup>2</sup> in Hall 5. (B) 1000 kg / m<sup>2</sup> in the halls 1-2-3-4. (C) 300 kg / m<sup>2</sup> in the gallery and the remaining areas will not be allowed to skip this absolute weights.
12. Any wing height 2.5 m or more inside or outside the premises to provide: three copies of the maps on the 1:50 drawing size A3 models with specifications and clarify the terms of production. And detailed maps of the connections and geometric patterns of distribution boards and won the 3.2 map of the water connections, if any. Accounts and the establishment of the wing. Accounts of the establishment of the stairs and high areas, escalators, if any. A statement specifying the method of construction. And details of the establishment of the stairs, printing presses, its dimensions and Altarabzen with a graph. And details of any exhibits high risk. And details of the emergency exits and exit routes alternative. Interior and exterior. And engineering drawings to be delivered before the implementation of fifteen days for approval by the engineering department.
13. For wings with double ceiling must obtain a security certificate from a registered structural engineers at the end of construction of the pavilion and in all cases before the opening of the exhibition.
14. The Commission has the right to request a change or reject any maps. The bidder is responsible for all the work mentioned above and will bear all expenses for calling the specialists from outside the body to check the wing and cables, and others. And will stop any acts contrary to what has been agreed upon.
15. Exhibitors are not entitled to claim any compensation if requested by the wing modification or suspension of its inception. Will be allowed after the approval of any changes to the maps submitted by the bidder for the Engineering Management.
16. When using flammable materials in the decoration and the coverage must provide two (2) a fire extinguisher under the supervision of the security wing of Industrial Authority.
17. Does not work any ingots or moon on the ground directly.
18. Ceramics are pasted on wooden pallets.
19. Taken not to close the roof in the decoration and the space left free for easy work with high efficiency air conditioning.
20. In the case of exhibitions organized externally loaded regulator any damage occur Active financially.
21. In the case of organizing the exhibition with exhibitors is the internal value of the damage financially.
22. Is to provide engineering drawings of the signage and how to install for approval before implementation.
23. Delivery of the site after the end of the exhibition situation, which was recognized it without any residue.
24. Committed to the viewer space allocated space and any increase in either decor or display will be accounted for.

**Second TOURISM FAIR OF THE MEMBER STATES OF THE  
ORGANISATION OF THE ISLAMIC CONFERENCE**

**20<sup>th</sup> – 23<sup>th</sup> December 2012**

**The Cairo International Conference Centre - Cairo  
Arab Republic of Egypt**

In compliance with the recommendations of the 11<sup>th</sup> Session of the Islamic Conference Summit held in March 2008 in Dakar, Republic of Senegal, which welcomed the offer of the Arab Republic of Egypt to host the second Tourism Fair of the OIC Member States in 2010, the Islamic Centre for Development of Trade and Egypt Expo and Convention Authority (EECA) will organise under the auspices of the Ministry of Tourism, the Arab Republic of Egypt 2<sup>nd</sup> Tourism Fair of the Member States of the Organisation of the Islamic Conference from 20<sup>th</sup> to 23<sup>th</sup> December 2012 in Cairo under the theme: "OIC Tourism: Meeting Point of Peace and Tolerance".

It is worth recalling in this respect that the Islamic Centre for Development of Trade organises the Tourism Fair of the Member States of the Organisation of Islamic Conference once every two years in cooperation with a Member State in compliance with the resolutions and recommendations related to the field of economic and commercial cooperation among Member States.

**ORGANISERS:**

- The Islamic Centre for Development of Trade
- Egypt Expo and Convention Authority (EECA)

**Objectives of the Fair:**

The aim of this fair is to strengthen cooperation among Member States in the field of tourism. It also provides the opportunity to promote the cultural heritage and historical monuments and foster tourism investment in this vital sector, it is also an occasion to highlight the rich and varied tourism features and resources and bring out the infrastructures of each country so as to present it as a privileged tourist destination and give the true image of Islam as a religion of peace and tolerance.

**HISTORICAL BACKGROUND OF THE TOURISM FAIR OF THE MEMBER STATES OF THE ORGANISATION OF THE ISLAMIC CONFERENCE:**

The second Tourism Fair is organised in compliance with the resolutions of the Summit Conferences and the Councils of the Ministers of Tourism, Trade and economy of the Member States of the Organisation of the Islamic Conference, especially the resolutions of the:

The 11<sup>th</sup> Islamic Summit Conference of the Member States of the Organisation of the Islamic Conference held in Dakar in March 2008;

The 24<sup>th</sup> Session of the Standing Committee for Economic and Commercial Cooperation (COMCEC) held in Istanbul in October 2008;

Islamic Conference of Tourism Ministers held in Damascus- Syrian Arab Republic in July 2008.

All these resolutions have laid stress on the importance of the tourism sector in the economic strategies of Member States as well as on their participation in this specialised fair, which is essential for the development of this vital sector.

It is worth recalling that the Islamic Centre for Development of Trade had already organised the First Tourism Fair from 24<sup>th</sup> to 26<sup>th</sup> November 2005 in Istanbul- Republic of Turkey. This event was crowned with a great success since it was attended by many Member States and 350 economic operators from tourism related sectors.

#### **PARTICIPANTS IN THE FAIR:**

The second Tourism Fair of the Member States of the Organisation of the Islamic Conference is open to the participation of all the Member States of the Organisation of the Islamic Conference and its organs and institutions in charge of promoting and developing tourism as well as various public and private tourism operators.

Countries enjoying the status of Observer in the Organisation of the Islamic Conference as well as tourism operators and bodies of the Muslim minorities in non OIC Member States may also participate in this event. International tourism companies may also take part in the fair through their branches in the Member States of the Organisation of the Islamic conference.

In addition to the participation of the relevant bodies and authorities in the field of tourism in Member states, this fair is also open to the participation of travel companies, tour operators, hotels and tourist resorts and Real Estate companies in addition to tourism services providers, handi crafters and tradesmen. The participation of investors will contribute to the success of this event.

#### **EXHIBITS:**

All marketable products and services related to tourism encompassing tourist destinations, hotel industry, all kinds of transports, travel agencies and hotel equipment as well as all tourism related activities that are compliant with the Islamic Shariah and principles.

#### **PARTICIPATION CONDITIONS AND REQUIREMENTS:**

Organisers provide incentives under the form of tariff and non tariff facilities for the entry of goods and persons. In this respect, facilities will be granted in the fields of transport, freight and shipping, accommodation, and customs clearance.

- All the incentives and information on this fair are contained in the Exhibitor's manual published on the websites of the Islamic centre for Development of Trade [www.icdt-oic.org](http://www.icdt-oic.org) and the Egypt Expo and Convention Authority (EECA) [www.goief.gov.eg](http://www.goief.gov.eg)- [www.eeca.gov.eg/oic-tourism/](http://www.eeca.gov.eg/oic-tourism/)

#### **A BRIEF OUTLINE OF THE OBJECTIVES AND ACTIVITIES OF ORGANISERS:**

➤ **The Islamic Centre for Development of Trade:**

Within the framework of the objectives assigned to it, the Islamic Centre for Development of Trade as an Organ in charge of trade promotion among the Member States of the Organisation of the Islamic Conference, the Centre organises general and specialised fairs on a regular basis. In this regard, it is worth underlining that the tourism fair is one of its major achievements in view of the importance and crucial role of this vital sector in the economies of Member States.

In addition to the organisation of this important event and its expertise both in the economic and commercial fields, the Centre organises seminars, forums and meetings. It also closely follows up the trade negotiations that are held within the WTO and works out sector-based studies aimed at boosting trade among the OIC Member States.

➤ **Egypt Expo and Convention Authority (EECA)**

EECA was established in 1956 and it is one of the important economic organisations affiliated to Ministry of Industry and foreign Trade of the Arab Republic of Egypt.

EECA'S major tasks are to organise trade fairs and exhibitions, seek new markets and attract investments, implement trade agreements and boost cooperation with international organisations so as to raise the levels of trade and investments.

EECA is situated at the junction between the main roads: It is 15 minutes away from the Cairo International Airport. The exhibition will be organized in Cairo International Convention & Exhibition Centre - Nasr city - Cairo on halls of area 20.000 sq/m.

EECA provides many services to pavilion organizers and exhibitors such as banking services, communication (Internet, fax, telephone, copiers, post office, media center etc), Customs clearance services and shipping.

For more information on this fair, please contact organisers on the following addresses:

The Islamic Centre for Development of Trade	Egypt Expo and Convention Authority (EECA)
Tours des Habous P.O.Box: 13545 Casablanca 20 000 Morocco Phone: (212) 522 314 974 Fax: (212) 522 310 110 Web site : <a href="http://www.icdt-oic.org">www.icdt-oic.org</a> Email: <a href="mailto:icdt@icdt-oic.org">icdt@icdt-oic.org</a>	Fair Ground, Nasr City P.O BOX: 11783, Cairo / Egypt Phone : + 202 24032968 Fax : 202 2260 7845 / 48 E-mail: <a href="mailto:info@cairofair.com">info@cairofair.com</a> Web site <a href="http://www.goief.gov.eg">www.goief.gov.eg</a>