

Tribute:
New Tourism Destinations
in S.E. Europe

22-25 | 11 | 2012
Thessaloniki International Exhibition Centre, Greece

 **Philoxenia**
by HELEXPO

28th INTERNATIONAL TOURISM EXHIBITION
The Professional Tourism Exhibition in Greece

INVITATION TO THE HOSTED BUYER PROGRAMME

We would like to introduce to you the **28th PHILOXENIA**, the International Tourism Exhibition of Greece and invite you to participate in the Hosted Buyer Programme.

PHILOXENIA, from the 22nd to the 25th of November 2012 in Thessaloniki - Greece, is an important event identified within the Tourist development in Greece, Europe and the broader Southeastern Mediterranean area as the right place to make business deals, enhance business relations and let the public get acquainted with new markets and destinations.

Hence, we would like to invite you to apply for the **Hosted Buyer Programme**, which is now open. Tour Operators, Incentive Houses, Associations, Press and Religious Tour Operators can be eligible to attend **PHILOXENIA 2012** as a Hosted Buyer.

Please find attached the Application Form as well as the Terms and Conditions or visit the website of [PHILOXENIA 2012](#) to fill in accordingly.

For any other information you may consider necessary, we remain at your disposal.

Sincerely yours,

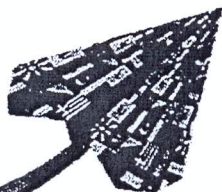
PHILOXENIA Team

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PARTNER
ARTION



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HOSTED BUYER APPLICATION FORM

We are kindly asking you to fill out the following form in order to process your application as a Hosted Buyer.

Please fill in the following Application Form until the **30th of September 2012** and send it back at philoxenia@artion.com.gr. The Application Form is personal and all fields are mandatory.

1. Personal Details (In capital letters)

Title:	<input type="checkbox"/> Mr.	<input type="checkbox"/> Mrs.	
First Name:		Last Name:	
Job Title:		Company name:	
Address:		City/ Town:	
State/County:		Postal Code:	
Country:		Work telephone:	
Mobile phone:		Fax:	
e-Mail:		Website:	

Please provide your mobile phone and e-mail address to keep you up to date about PHILOXENIA and communicate essential Hosted Buyer information, including your travel and accommodation details. By providing your e-mail you agree to your contact details being made available to all Exhibitors for fixing extra appointments, as well as all official show sponsors.

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2. Business Details

2.1. What is your company activity: (Select one option only)

- | | |
|---|--|
| <input type="checkbox"/> Travel Agency | <input type="checkbox"/> Association |
| <input type="checkbox"/> Tour Operator Retailer | <input type="checkbox"/> Press |
| <input type="checkbox"/> Tour Operator Wholesaler | <input type="checkbox"/> Religious Tourism |
| <input type="checkbox"/> Tour Operator On-Line | <input type="checkbox"/> Event Organizer |
| <input type="checkbox"/> Incentive House | <input type="checkbox"/> Professional Congress Organiser |

2.2. Which type of business travel you are responsible for: (Select all that apply)

- Conference / Congress
 Incentive Travel
 Business Meeting
 Exhibition
 Hospitality
 Other (please specify)

2.3. How many employees are working in your company / organisation:

- Up to 25 employees
 25 – 50 employees
 51 – 100 employees
 101 – 200 employees
 201+ employees



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5. Future Business

Please fill in all details requested about one Future International Project you will organize (outside your home country).

Please note that the number of participants refers to the number your organization was responsible for. All fields are mandatory.

One Future Event

- Date of Event:
- Type of Event:
- City and Country of Event:
- Name of Venue:
- Number of participants:
- Please provide a short description of the event and your role:

6. Credit Card Details

Please write below valid credit card details as part of your application, for cancellation or no show charges. These charges may be debited after the end of PHILOXENIA 2012, so your card must be valid for two (2) months.

Name on Card:
 Card Number:
 Type of Card:
 Card Expiry Date:
 Card ID Number:

<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> American Express

Please note that your card details are encrypted and held securely.

7. Terms and Conditions

By signing this form, I have read and accept all terms & conditions.

Date: _____

Signature: _____

APPLICATION DEADLINE: 2012.09.30