



World Travel Market 2006
6-9 November 2006
ExCeL, London

Partner Booths Organised by
DSA Ltd

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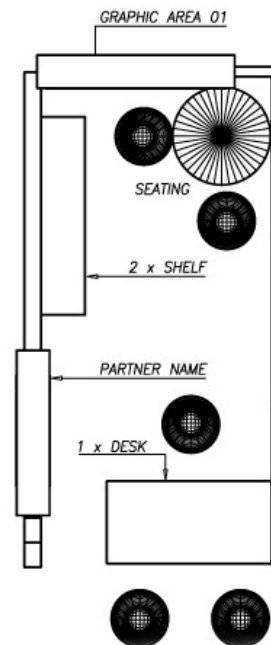
4 Charles Court, Budbrooke Road, Warwick, CV34 5LZ



Turkish Tourist Partner Area – Single Unit

Please see below single partner area booth. Within this booth there will be the following facilities. The area measures 3.0m x 1.5m x 2.4m high:

- 1 no single desk with internal lockable storage 3 no bar stools
- 2 no shelves
- 1 no high table with 2 no bar stools
- 1 no 'partner' area logo 1000mm wide x 400mm high
- 1 no graphic area – maximum of 1100mm wide x 2300mm high



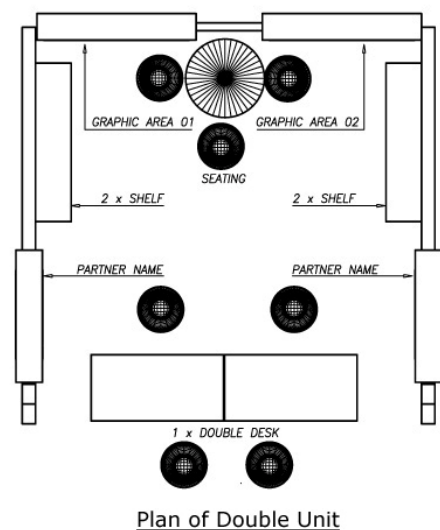
Plan of Single Unit



Turkish Tourist Partner Area – Double Unit

Please see below double partner area booth. Within this booth there will be the following facilities. The area measures 3.0m x 3.0m x 2.4m high:

- 1 no double desk with internal storage and 4 no stools
- 1 no high table and 3 no stools
- 2 no 'partner' area logos – 1000mm wide x 400mm high
- 2 no graphic areas – each have a maximum print area of 1100mm wide x 2300mm high





Graphics Guidelines

Please supply your files following the following guidelines:

Logos:

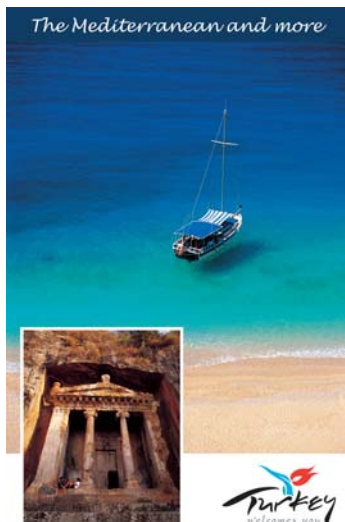


All logos to be originally created as Adobe Illustrator (.AI) files created as outlined images.

Or as JPEG files at 0% compression originally created at:

- 100 dpi = Full size
- 200 dpi = 50%
- 300 dpi = 25%

Photographic Images:



All photographic images to be originally created as Adobe Illustrator (.AI) files created as outlined images.

Or as JPEG files at 0% compression originally created at:

- 100 dpi = Full size
- 200 dpi = 50%
- 300 dpi = 25%

This is our minimum recommendation for high quality printed graphics and applies to PC format ONLY.



Partner Area Contact Details

FORM 1

DEADLINE: 22 September 2006

Please use this form to confirm your ORGANISATION NAME and CONTACT DETAILS sharing space with the Turkish Tourist Office booth.

FAX FORM 1 AND FORM 1A TO:

+44 (0) 1926 836639

Full Organisation Name:	
Address:	
Post Code:	
Contact Name:	
Telephone Number:	
Fax No:	
Email Address:	
Signature:	

Approval by Turkish Tourist Office

Signed
Mr Tolga Tuyoulglu
Director

Signed
Mr Cengiz Donmez
Deputy Director



Partner Area - Agreement **FORM 1A**

We, _____ (the partner company) agree to sharing the Turkish Tourist Office booth at the forthcoming World Travel Market 2006 and wish wish to reserve the following:

<input type="checkbox"/>	<p>Single Unit</p> <ul style="list-style-type: none"> • 1 no single desk with internal lockable storage 3 no bar stools • 2 no shelves • 1 no high table with 2 no bar stools • 1 no 'partner' area logo 1000mm wide x 400mm high • 1 no graphic area – maximum of 1100mm wide x 2300mm high
<input type="checkbox"/>	<p>Double unit</p> <ul style="list-style-type: none"> • 1 no double desk with internal storage and 4 no stools • 1 no high table and 3 no stools • 2 no 'partner' area logos – 1000mm wide x 400mm high • 2 no graphic areas – each have a maximum print area of 1100mm wide x 2300mm high

Payment (payment needs to be made at the time of booking)

Total money enclosed:	£ _____
<input type="checkbox"/>	I have enclosed a cheque payable to DSA Ltd
<input type="checkbox"/>	<p>I have paid by BACS and attach the remittance notice to:</p> <p>DSA Ltd Royal Bank of Scotland, 91-93 Regent Street, Leamington Spa CV32 4NT Account No: 10063521 Sort Code: 16-23-15</p>

All cancellations must be made in writing and will incur a £60 administration fee. Cancellations must reach us **ten working days before 22 September 2006**. If we receive notification after this date, the full fee will be non-refundable.

Signed _____

Print Name: _____

Date: _____





Graphics Sign Off Form

FORM 2

DEADLINE: 6 OCTOBER 2006

Please use this form to confirm your ORGANISATION NAME and CONTACT DETAILS sharing space with the Turkish Tourist Office booth.

FAX FORM 1 AND FORM 1A TO:

+44 (0) 1926 836639

We, _____ (the partner company) agree to sharing the Turkish Tourist Office booth at the forthcoming World Travel Market 2006.

We will be allocated a 1 no graphic panels measuring a maximum

We, _____ (the partner company) confirm that we have produced the artwork in accordance with the DSA graphic guidelines.

Full Organisation Name:	
Address:	
Post Code:	
Contact Name:	
Telephone Number:	
Fax No:	
Email Address:	
Signature:	

Failure to supply artwork to DSA by the deadline date above will result in a generic graphic as approved by the Turkish Tourist Office.