

OF TOUR OPERATORS 14 – 18 MAY 2014, PLOVDIV BULGARIA



DEAR LADIES AND GENTLEMEN,

Between 14th and 18th May 2014 Municipality of Plovdiv, Bulgaria organizes the Forth International Meeting of Tour Operators.

The previous International Meetings of Tour Operators were held with an increasing interest to them. The participants who were more than 150 journalists and tour operators from the UK, Austria, Germany, Serbia, Vietnam, Romania, Italy, Russia, Turkey, Ukraine, Egypt, Nepal, Algeria, India, Slovenia, Armenia, Georgia, Hungary, Greece, Croatia etc., evaluated the forum as highly professional and with big potential, delivering great experience.

The forum traditionally emphasizes on the variety aspects of tourism development in the city and the region of Plovdiv, presenting the diversity of its tourist product. It introduces the opportunities for cultural, religious, weekend, wine, spa and other types of tourism. The IV IMT will highlight event tourism. The delegates will be involved in the music performance Amusing stories in the Old Town, designed in particular for the forum.

The programme of the event will also include B2B meetings, presentations of some of the participants etc.

The only financial commitment for you will be the transport to Bulgaria. Transfers from both Plovdiv and Sofia airports, accommodation and food will be at Plovdiv Municipality cost.

On 17 May (Saturday) we plan an expansion – "A WINE TOUR" in three wine cellars near city of Plovdiv. To attend WINE TOUR on 17 May (Saturday), participants are only needed to meet overnight accommodation at preferential rates.

Please confirm your attendance until 31 March 2014, via e-mail: tourism@plovdiv.bg

We kindly invite you to participate in this event.

Sincerely,

IVAN TOTEV

Mayor

Municipality of Plovdiv